



November 1, 2010

Dear Potential Sponsor:

Women are changing the face of agriculture and Illinois Agri-Women and the professional women who participated in last year's event who gave freely of their time are quite proud of this fact! The goals of Illinois Agri-Women are to promote a better understanding of agriculture, the food industry as well as the family farm system. And towards that end are hosting the 2nd annual "Women Are Changing the Face of Agriculture" career exploration event Friday, March 4, 2011 at Illinois State University, Bone Student Center. Please check out the event website for additional details:

www.womenchangingthefaceofagriculture.com.

This event is open to high school and college age young women involved in 4H, FFA and/or agriculture related courses as well as professional women considering a change in careers. Career exploration opportunities will be broken down into four categories: Business, Production, Science & Technology and Government/Association/Trades. Participants will have the opportunity to meet one on one with presenters representing a broad spectrum of the agriculture industry. A past participant complimented the event stating, "it was great to learn about different career opportunities without the pressure of trying to land a job or get someone to take your resume."

The members of Illinois Agri-Women are currently seeking sponsorships from those in agribusiness to help defray expenses of this exciting and dynamic event which is expecting to be attended by 500 participants and over 100 presenters on site in 2011. In these trying economic times, we realize advertising budgets are tight and we humbly and sincerely appreciate any and all monetary or 'in kind' donations your business may be able to provide. The intent of Illinois Agri-Women is to keep this event affordable for students of all education levels to attend. Donations will be used to defray student transportation as well as host site costs. Your firm will be recognized appropriately in printed media as well as signs throughout the event.

The Illinois Agri-Women association is a grass roots non-profit entity. All sponsorship checks should be made payable to Illinois Agri-Women and mailed to Penny Lauritzen, 14361 Brethren Rd., Lanark, IL 61046. Should you need the donation to be 501 (c) (3) specific please contact Penny at 815-535-4141 for details. Educational endeavors are 501(c)(3) approved allowing for tax deductible donations to be made to the Illinois Agricultural Resource Council, Inc. (educational affiliate of the Illinois AgriWomen). Should you have additional questions, please feel free to contact me directly at 800-779-1515 or via email Diana@batescom.net.

Thank you so much for thoughtful consideration! If you are not the current sponsor/donor decision maker of your organization, please feel free to share this letter with the individual who is. Your support of this event is an investment in the future of young women and agribusiness overall.

Sincerely,

Diana Ropp, Chairperson
Sponsorship/Donor Committee

Enclosures

dlr



2nd ANNUAL WOMEN CHANGING THE FACE OF AGRICULTURE

FRIDAY, MARCH 4, 2011

ILLINOIS STATE UNIVERSITY – BONE STUDENT CENTER

We would like to participate at the following level:

*BRONZE - \$999 or below

*SILVER \$1,000 to \$3,500

*GOLD \$3,500-\$7,500

We will contribute a sponsorship amount of \$ _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact _____ Phone _____

E-mail _____

THANK YOU FOR YOUR SUPPORT!

Payment may be mailed with this sponsorship form to IAW c/o Penny Lauritzen, 14361 Brethren Rd., Lanark, IL 61046. An invoice will be sent if payment doesn't accompany form. If you need this donation to be 501 (c)(3) specific, contact Penny at 815-535-4141 for details.



2ND ANNUAL WOMEN CHANGING THE FACE OF AGRICULTURE

ILLINOIS STATE UNIVERSITY – BONE STUDENT CENTER

MARCH 4, 2011

SPONSORSHIP OPPORTUNITIES

BRONZE Sponsor - \$999 or below

- Recognition in all event printed media
- Signage throughout the event
- Table in the breakout room in area of expertise
- 3 Presenters FREE (minimum \$500 sponsorship required)

SILVER Sponsor - \$1,000 to \$3,500

- Recognition in all event printed media
- Signage throughout the event
- Table in the breakout room in area of expertise
- 5 Presenters FREE
- Banner at event as a SILVER sponsor

GOLD Sponsor - \$3,500 to \$7,500

- Recognition in all event printed media
- Signage throughout the event
- Table in the breakout room in area of expertise
- 9 Presenters FREE
- Banner at event as a GOLD sponsor
- Opportunity for company booth in common area